



*St. T's Sunday Supper  
Spring Fundraiser*

*April 19, 2021 - May 10th*

“Love can accomplish all things”

- St. Theresa



Greetings St. Theresa Families:

We hope the new year has brought you all a renewed sense of hope for a return to normalcy. We are certainly looking forward to the day when our kids can again share the classroom and the play yard, play dates can be scheduled, and extracurricular activities can resume.

There's no doubt that our school community has faced near constant change and extraordinary challenges this year. In keeping with our strong St. Theresa school spirit, so many of you have stepped up to help our school continue the important work of educating our kids through this adversity. Faculty and staff have put in countless hours engineering a thoughtful and safe remote and hybrid learning plan. Parent volunteers have given time, talent and treasure to making campus improvements, supporting our interim school leadership, and operating important Parent's Club initiatives to name just a few.

Normally, one of the moments during the year when our community shows up in big ways is our annual fundraising event. By necessity, this year we have had to give up in-person fundraising to keep everyone safe. We look forward to next year when likely we can gather, celebrate, and support our school together at our annual live auction. In the meantime, after much pencil-sharpening and brainstorming we are excited to roll out our plan for our St. Theresa Spring Fundraiser in the pages below. We know gathering virtually won't replace the fun of our auction, but our goal is to create a fundraising program which:

- Brings back some of the well-loved elements of past years such as black and white student portraits, pay to play parties, teacher treats, free dress passes, and our annual cash raffle
- Allows families to support St. Theresa in a variety of ways, all of which will enable us to reach our fundraising goals for this year and pay for importance investments in our school
- Culminates on May 2nd with a memorable virtual event that brings our entire community together in support of St. Theresa School through a special paddle raise appeal

Because this year's virtual fundraiser will look very different from auctions in the past, we have created this guide as a reference for important program information. We hope you find the answers to your questions here, and also invite you to contact us with any additional questions you may have. We want to thank in advance all of you who we know will step up and pitch in to make our fundraising efforts a success this year. We cannot do it without you!

Go Titans!

**Sophia Kassab, Co-Chair**

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**Jennie Coyle, Co-Chair**

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## *So, what's the story?*

### ***Why do we fundraise?***

Did you know that the tuition we pay only funds about 90% of the school's operational budget each year? The 10% difference is sourced through our various fundraising efforts throughout the year. This includes our main fundraising event in the Spring, SCRIP, the Instant Wine Cellar, the Read-a-Thon, and our Community Cookbook. All proceeds from these programs go to the school's operational budget, help to minimize tuition increases, fund school improvements and operate enrichment programs such as art, music, and technology.

### ***What will this year's Spring Fundraiser look like?***

Our Fundraiser [website](#) provides you with a one-stop-shop for information and access to this year's program. Our Spring Fundraiser will have two main elements:

### ***April 19th – May 10th - Online Giving Opportunities Are Live!***

On April 19th, the following opportunities will launch on our Spring Fundraiser [website](#), and will be available for purchase or bidding from April 19<sup>th</sup> through May 10<sup>th</sup>:

- Buy your **free dress passes** for the 2021-2022 school year
- Purchase a **Black and White portrait** of your student(s)
- Sign up for **Virtual Pay to Play** parties
- Sign your kiddos up for **Virtual Teacher Treats**
- Bid on one or more fabulous **Gift Baskets** provided by each class
- **A Great Escape!** Bid on a fantastic silent auction escape item, donated by St. Theresa families
- Put your order in for our **St. Theresa Community Cookbook**
- Just in the giving mood? Submit a **tax-deductible donation** via our event website.
- Purchase your **Sweepstakes (aka Raffle)** tickets starting **March 8th!**

More information is provided below about each of these opportunities.

### ***May 2nd, 4:00-5:00 pm - St. T's Sunday Supper ~ a virtual community fundraising event***

Please mark your calendars and plan to join our St. Theresa Community for an online event celebrating the extraordinary accomplishments of the past year and looking ahead to brighter days when we are all back together on campus.

The event will be hosted by Emily Quinn, Emcee and auctioneer, Oakland-based mom, and all-around fun personality. Our virtual program will feature appearances by St. Theresa School and Diocese leadership and will recognize the tremendous work our teachers, administration and families have done to educate our children despite this year's challenges. We will honor our upcoming eighth grade graduates and finally, raise money to support our school through a virtual paddle raise appeal and limited live virtual auction (pending donations). You are invited to register for this live virtual program beginning March 31st on our [website](#).

## *The Short To-Do List*

Here's the short list of what you absolutely need to know to help make the St. Theresa Spring Fundraiser a success:

### **1. CHOOSE YOUR OPTION FOR YOUR \$200 DONATION DUE MARCH 31**

There are a handful of ways to meet this requirement, such as hosting a Pay to Play (virtual) party, pledge an event sponsorship, donate a vacation home stay, or pledge a \$200 donation. More details are outlined below, and you can submit your donation on our [website](#).

### **2. GENERATE \$75 (or more) IN SOLD RAFFLE TICKETS**

Enlist the help of your kids and other family members to sell! The raffle is a great way for aunts and uncles, grandparents, friends and neighbors to support your child and our school. Our raffle team will be sending out information on how to participate soon so keep an eye out for more raffle communications. We will host a weekly kid's contest for top sellers so get excited! **All sold tickets are due April 27th** and the winner will be announced during our virtual event on May 2<sup>nd</sup>. The raffle website will open for ticket sales on March 8th.

### **3. VOLUNTEER**

We can't raise this money without your help! From stuffing thank you letter envelopes to delivering auction prizes, there's lots that you can do to support this program. Due to the extraordinary juggle we know this year has been for you all, we are relaxing the standard 5 volunteer hour requirement for the event, but we'd love any help you could give. Volunteer opportunities will be posted on Konstella, or reach out to the event chairs if you are interested.

### **4. REGISTER FOR AND ATTEND AT THE ST. T's SUNDAY SUPPER VIRTUAL FUNDRAISER**

This virtual event is open to all corners of St. Theresa's community. Families, Alumni, Parishioners, and any supporters of our school are welcome to register on our [website](#) to attend this event beginning March 31st. And on May 2<sup>nd</sup>, plan to gather the family, prep the snacks or an early supper, pour some beverages, sit back and enjoy our St. T's Sunday Supper Virtual Program. ***And don't forget to keep those pocket books handy so you can support our school and our kids during the program's paddle raise appeal.***

For general program questions, please contact the event chairs and check out our [website](#) for more info.

**Sophia Kassab, Co-Chair, [so.campodonico@gmail.com](mailto:so.campodonico@gmail.com)**

**Jennie Coyle, Co-Chair, [jennicoyle@comcast.net](mailto:jennicoyle@comcast.net)**

## *Ways to Give/Donate*

Please read through each description to better understand which option might work best for your family to fulfill your \$200 donation requirement to 2021's program. If you have any questions, or don't see an option that you had in mind for this year, please reach out to Sophia Kassab at [so.campodonico@gmail.com](mailto:so.campodonico@gmail.com) or Jennie Coyle at [jenniecoyle@comcast.net](mailto:jenniecoyle@comcast.net).

### ***CASH DONATION/PADDLE RAISE***

Your cash donations are always welcome and will be gratefully accepted on our event [website](#). Also, our St. T's Sunday Supper live virtual program on May 2nd will include a special paddle raise appeal during which you will be asked to support the school with a donation, and your gift of \$200 or more during that appeal will fulfill your commitment as well.

### ***ITEM DONATION - THE GREAT ESCAPE!***

Due to the logistics of social distancing and safety, the auction items we are offering for this year that will fulfill the \$200 commitment have been narrowed down. We will be featuring items and experiences themed around us all needing a little escape from being cooped up in quarantine. These items include: 2nd homes, vacation homes and hotel stays; outdoor experiences and recreation such as tennis, golf and other outdoor recreation; and finally (and always popular) wine, beer and spirits bottles and tastings. Please contact Sophia Kassab at [so.campodonico@gmail.com](mailto:so.campodonico@gmail.com) or Jennie Coyle at [jenniecoyle@comcast.net](mailto:jenniecoyle@comcast.net) if you have any questions. If you have an item you would like to donate, please fill out [this form](#).

### ***VIRTUAL PAY TO PLAY PARTIES***

Pay to Play parties generate funds for the school via ticket sales, and this year our Pay to Play team has gotten creative and developed some fun virtual concepts for adults and kids alike. Are you an amateur yoga instructor? Do you have a brilliant cookie recipe? Can you shake a mean martini, manhattan, or negroni? Can you speak on an interesting or useful topic due to your profession? If you have a special talent or skill that you think would make a great virtual class or party idea, hosting a virtual experience would be another way to satisfy your donation requirement. Please contact Denise VanBeek at [denisevanbeek8@gmail.com](mailto:denisevanbeek8@gmail.com) or Kim Campbell at [kimberlyfcampbell@gmail.com](mailto:kimberlyfcampbell@gmail.com) for more information or to sign up as a host.

### ***CLASS BASKETS***

New this year are themed activity baskets that each class is creating and contributing to our auction. Your contribution/donation to this basket counts toward your \$200 commitment. Please contact Danielle Crawford at [dlcrawford510@gmail.com](mailto:dlcrawford510@gmail.com) for more information. Once you have submitted your contribution to your class basket, please fill out [this form](#) for credit towards your \$200 commitment.

### ***EVENT SPONSORSHIP***

Promote your company by sponsoring our spring fundraising program and satisfy your \$200 commitment! We are offering sponsorship opportunities at various levels making this option accessible to many. Also, we welcome sponsorships from extended family members, businesses, or others in the community as all funds will help us reach our goal. If you are interested in this marketing opportunity, please visit our [website](#), or contact Jennie Coyle at [jenniecoyle@comcast.net](mailto:jenniecoyle@comcast.net) for more information about sponsorship opportunity levels and how to sign up as a sponsor.

## *The Raffle*

We've tinkered with the format and moved 100% online in order to make our always-successful raffle both user-friendly and socially distanced. Now, selling "tickets" is as easy as sharing the raffle site's link with family and friends, and they can enter to win our fabulous cash prizes. ***And we've kept all your favorite incentives in place!***

**Classes:** see who can sell the most entries to win, and the top selling class will win a pizza party when we can all safely gather together again

**Families:** work your selling magic, and you too may take home weekly prizes, as well as the top seller's prize of a \$250 Amazon gift card!

Enlist the help of your kids to sell tickets and they will be entered to win a weekly contest for top ticket sales! The raffle is a great way for aunts and uncles, grandparents, friends and neighbors to support your child and our school and gain a chance to win. Our raffle team will be sending out information on how to participate soon so keep an eye out for more raffle communications. Tickets go on sale March 8th, and ticket sales end **April 27th**. The winner will be announced during our virtual event on May 2<sup>nd</sup>.

## *How to Volunteer*

The St. Theresa School Auction is a fundraiser organized and sponsored by the St. Theresa Parents' Club. All parents are members and are therefore asked to provide a financial contribution to the auction as well as invest their time. In normal years, St. Theresa Parents' Club requires 20 hours of volunteer work throughout the school year, and at least 5 of those hours must be contributed to the auction. However, we recognize that this year many families are juggling at-home schooling while working remotely, and upended schedules makes offering volunteer time challenging. Therefore the 5-hour requirement has been paused for this year, and we are grateful for any time you can offer to help us make this year's event a success.

If you already have an idea based on skill set or past experience feel free to sign up by reaching out to our event chairs. While you may not have the time to volunteer in a lead role, there are still many ways that you can help out. The following are some of the positions that are currently open. Questions? Contact Jennie Coyle at [jenniecoyle@comcast.net](mailto:jenniecoyle@comcast.net).

## *Volunteer Positions:*

- Coordinators to assist cataloging house donations, write descriptions, gather photos for website, create certificates and distribute to winning bidders post auction. gathering students to take photos after drop off, help print, mount and distribute photos.

**Class Baskets - Danielle Crawford** [dlcrawford510@gmail.com](mailto:dlcrawford510@gmail.com)

*Volunteers needed:*

- A coordinator from each grade is needed to select theme, purchase and collect items, display baskets for auction, and deliver basket to winning family

**Free Dress - Vanessa Sanders** [vlujan@gmail.com](mailto:vlujan@gmail.com) and **Sabrina Coleman** [sabrinacoleman@yahoo.com](mailto:sabrinacoleman@yahoo.com)

**Graphics - Suzanne Premo** [suzpremo@yahoo.com](mailto:suzpremo@yahoo.com)

### **Marketing and Communications - Chair Needed**

Work with event chairs, Jennie & Sophia, to develop our marketing plan and develop copy for weekly updates distributed to our community via email and on Konstella.

**Pay to Play (Virtual) Parties - Denise Van Beek** [dvanbeek8@gmail.com](mailto:dvanbeek8@gmail.com); **Kim Campbell** [kimberlyfcampbell@gmail.com](mailto:kimberlyfcampbell@gmail.com)

- Contact Denise & Kim if you have an idea about a great virtual party

**Raffle - Tracey Silva** [tracey.watkowski@abc.com](mailto:tracey.watkowski@abc.com)

*Volunteers needed:*

- Data Entry of ticket sales
- Outreach to families that have not sold tickets
- Coordination of kids' prizes for weekly ticket sales contests

**Student Photos - Emily Porras** [Emilyporras@hotmail.com](mailto:Emilyporras@hotmail.com) & **Chris Colby** [ccolby@well.com](mailto:ccolby@well.com)

*Volunteers needed:*

- Assist Chris & Emily with photo capture plan
- Assist with printing, framing and distribution of photos.

**Teacher Treats - Claudia Clement** [clement.claudia@gmail.com](mailto:clement.claudia@gmail.com) and **Jessica Sugiarto** [ancillajessica@gmail.com](mailto:ancillajessica@gmail.com)

### **Underwriting - Chair Needed**

*2-3 volunteers needed:*

- Assist with contacting businesses over the phone in the Oakland area that might wish to support St. Theresa School.
- Assist with coordination payments from sponsors, and collecting logos files to assist in fulfillment of our sponsor benefit packages.

**Video Production - Andrea Helmholz** [andrea.helmholz@gmail.com](mailto:andrea.helmholz@gmail.com)

**Website - Sophia Kassab** [so.campodonico@gmail.com](mailto:so.campodonico@gmail.com) & **Jen Lo** [jen.lo@outlook.com](mailto:jen.lo@outlook.com)

- To help add information and links for pre-event sales.

## *Register and Attend our St. T's Sunday Supper Virtual Event*

The St T's Sunday Supper fundraising event will only be a success if all of you join us! Please make sure to mark May 2nd, 4-5pm on your calendars, register beginning March 31st here, and attend the event. Your participation is the most important ingredient in making this a fun, family event that will serve to reconnect our community, and remind us why we have chosen St. Theresa School to educate our children in mind, body, and spirit. Stay tuned for communications announcing the opening of registration in March, and please feel free to share the registration link with family, friends, and St. Theresa supporters in your life who will enjoy our program. We'd love to have you and your family present with us.

### ***A special programming note for this year:***

Unlike our annual auction, registration for this year's virtual event will be free of charge, with the option to pay a fee to help cover our event costs, so that we can encourage all to attend who may wish to. So, if in the past you budgeted for auction dinner tickets, a babysitter and a high bid on a few silent and live auction items, please consider recommitting some of that investment to the school during our live paddle raise appeal that will occur during this virtual program. Our host Emily will guide us through a virtual paddle raise at a range of giving levels making a tax-deductible donation possible for many.

### ***Our program launch is right around the corner, so get ready for the many fun ways to give and participate at this year's event!***

- Buy and sell sweepstakes tickets for a chance to win a cash prize!
- Purchase Teacher Treats, Student Photos, Free Dress Passes and your very own copy of our community cookbook
- Buy tickets to at least one Pay to Play Party for your student and you!
- Bid on a class basket or other silent auction item!
- Sponsor the event and have your business promoted throughout our program
- Support the school directly through the paddle raise during the live virtual event.

## *Hey new families, want more details about giving opportunities? Here's a handy guide:*

### ***What is the Paddle Raise appeal?***

During our virtual event on May 2nd, our host Emily will guide us through a virtual paddle raise at a range of giving levels. Donations that you submit during the paddle raise appeal are tax-deductible and will directly support improvements and educational initiatives of the school. The paddle raise is an easy way to give extra in support of the success of our school and in the quality of our children's education. Please consider giving to our paddle raise this year to help the Parent's Club hit our financial goals.

### ***What are Pay to Play Parties?***

This year Pay to Play parties will include a range of virtual experience sure to appeal to all. Our St. Theresa families will offer to host a virtual party, class or seminar centered around a fun theme, unique skill, or exciting professional topic, and you have the opportunity to purchase a ticket to log in and enjoy! Some will be geared towards grownups and some will be suited for kids, so consider signing your family up for one or more and learn something new from our talented St. Theresa community members.

### ***What are Teacher Treats?***

This year Teacher Treats will go virtual! Our wonderful teachers normally plan fun parties outside of normal class activities and offer tickets for sale to help support our school. This year, teacher treats will consist of super fun virtual events and experiences offered by our teachers. More event specifics will be offered on our website soon!

### ***What are Student Photos?***

Photographer parent Chris Colby will photograph and create a black and white print of each student and one with siblings. These student photos are priceless mementos of your family's time at St. Theresa and a great way to show the passing of the years. Start or add to your collection of student photos this year!

### ***What are Free Dress Passes?***

Each year the school selects five days where the children are able to use free dress passes to come to school in free dress instead of their uniform. These free dress passes will be good for the 2021/2022 school year.

### ***What are Class Baskets?***

This year each class will select a theme and create a basket full of local goodies available for bidding in the online silent auction. With 10 different grades, there will be a basket that is sure to tempt everyone! These class baskets will be a great way to support the school and local businesses.

### ***An exciting addition: The St. Theresa Parents' Club cookbook "St. Theresa Sunday Dinners".***

The St. Theresa Parents' Club has put together a wonderful cookbook full of favorite recipes submitted by St. Theresa families. These recipes are perfect for preparing and sharing with loved ones on a Sunday evening. The St. Theresa Sunday Dinners Cookbook will be available for pre-sale beginning April 19th through our website.